

Sam Fuhr] [Résumé

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[www.samfuhr.com]

Overview]

[Dynamic, engaging and impactful marketing, creative design and production professional with a track record of success and passion for the creative industry. With a graphic design background, areas of expertise include managing marketing campaigns through program execution, identifying design and production challenges and determining optimal solutions as well as building strategic relationships across multiple departments and vendors worldwide. Currently looking to utilize creative and marketing experience in a challenging role for a reputable organization.

Professional Experience]

Sept. 2011 – Aug. 2017

Shiseido Cosmetics America

New York City

Manager, Marketing Operations

Shiseido Marketing Operations Job History

[Through strategic planning and implementation, sourced, budgeted and purchased all print, material goods and promotional items including gift sets, GWPs, and containers for Shiseido and Clé de Peau Beauté brands. Executed allocations and marketing controls through cross-functional department collaboration. Forecasted and budgeted \$2M+ Holiday gift set, Skincare Bonus care set and SUN collateral categories for independent store channel. Supervised Associate Managers, Coordinators and temporary help. Oversaw departmental Japan HQ sample orders for U.S. market.

Oct. 2008 – Sept. 2011

Shiseido Cosmetics America

New York City

Art Director/Production Manager

Shiseido Art Director/Production Manager Job History

[Designed, produced and managed all print collateral primarily for the U.S. Dept. Store channel, including gift set cartons, GWPs, advertising and direct mail. Supervised freelancers and interns. Worked intimately with vendors to produce unique and high quality work on or under budget.

Apr. 2004 – Oct. 2008

Graphic Management Services

New York City

Design/Production Manager

Graphic Management Services Job History

[Designed, supervised and managed all promotional print creative and production for: American Express Publishing (Direct Mail); Sentinel Real Estate; Details Magazine; Glamour Magazine.

Jan. 2000 – Apr. 2004

H2O Associates

Design/Marketing Studio

New York City

Art Director

H2O Job History

[Designed print advertising and collateral for: Motor Trend Magazine; Guideposts; Popular Science Magazine; Feldman Benefit Services; Intrepid Museum; Museum of Natural History.

[Designed and assisted in coding web sites and mobile applications for: Village of Oyster Bay Cove; Guideposts; Finepoint Technologies; Newsweek; Hypercube Media; Diggitt Entertainment Group; Target/Studio Red; Rock the Vote; Elvis Presley Enterprises.

Mar. 1997 – Jan. 2000

Sullivan Higdon & Sink

Advertising Agency

Wichita, Kansas

Graphic Designer

Sullivan Higdon & Sink Job History

[Designed advertising, collateral and packaging for: Rockwell Collins Aviation; The Orpheum Theatre; Koch Industries; Exploration Place; Cessna Aircraft Corporation; The Coleman Company.

Honors]

[New York Cares + New York Mets Teammates in the Community Volunteer Award - Presented by New York Cares

[Judge: 11th Annual AIGA Student Portfolio Forum

[Clarus Award of Excellence – Orpheum Theatre Campaign

[Omni Award – Orpheum Theatre Campaign

[Published: Lurzer's ARCHIVE Catalogs & Brochures – Orpheum Theatre

[BDA International Design Award – H2O Website

Software Knowledge]

Extensive knowledge in Adobe Creative Suite, Microsoft Excel, JD Edwards, FTP software, BBEdit, Dreamweaver, Box, Basecamp

Education]

Bachelor of Fine Arts

Graphic Design

Wichita State University